

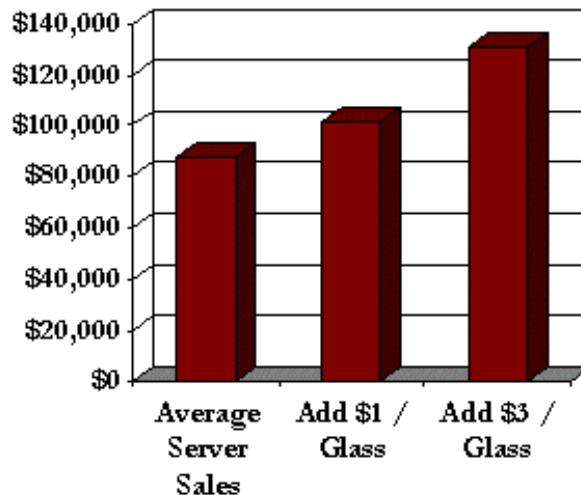


Why Train?

Training promotes profit.

The following graph illustrates the effects that a marginal increase in one server's wine sales will have on the business' year-end profits:

The Effects of Training on Annual Sales



- One section of an average restaurant sells \$87K of wine per year
- Increasing that value by **\$3 per glass** increases annual revenue per section to \$131K
- That's a **net profit of \$22K per section** per year!

Empower your staff.

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