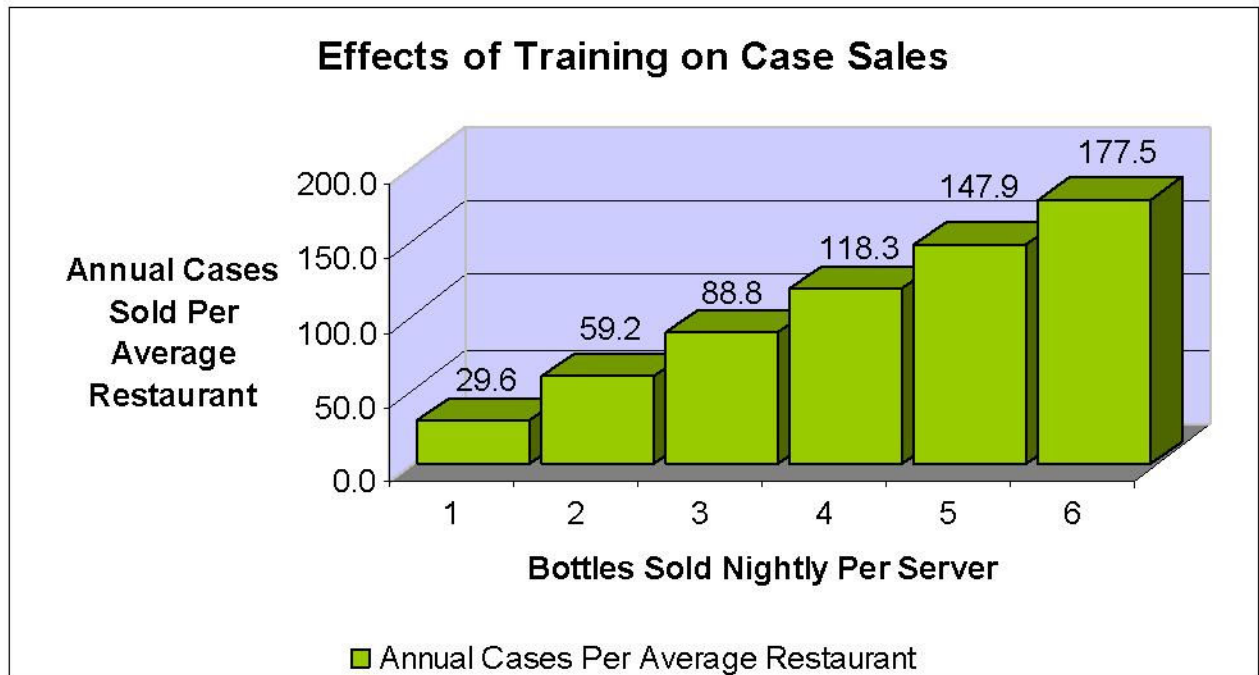




the wine umbrella

*The Wine Umbrella's training seminars each feature **six wine brands** and they teach front-line staff how to **sell** these very wines. Tried tested and true, these seminars start at a cost of \$500 per and the cost decreases with the number of seminars purchased.*

Can your agency afford to do this?



*If a three-section restaurant sold an average of **five bottles** of 'Brand X' per section each service day (assuming 355 service days per year) then at the end of the year the agency representing 'Brand X' will have sold a total of **148 cases** of that brand in that **one restaurant** alone! Multiply that by the six wine brands that have been featured in this one seminar and the results are **sales of 888 cases per year from an investment of \$500 or less.***

Can your agency afford NOT TO?